

Oleh Molchanov

Shopify Developer

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Summary

Shopify developer with 6+ years in web development. I build custom themes and customize existing ones (Liquid, Online Store 2.0, Dawn, metafields), turn Figma designs into pixel-perfect, mobile-first stores and build product and landing pages. I set up apps and tracking (Klaviyo, Judge.me, GA4, GTM, Meta Pixel), migrate stores without data loss and keep pages fast (90+ PageSpeed). I use React and Next.js for complex UI and work with APIs, webhooks and Node.js next to a backend team.

Skills

Shopify	Liquid, Online Store 2.0, Dawn, custom sections and blocks, metafields, custom features (quizzes, configurators, upsells), store setup, migrations
Frontend	JavaScript (ES6+), TypeScript, React, Next.js, HTML5, CSS3 / SCSS, Tailwind CSS
Apps and APIs	Klaviyo, ReCharge, GemPages, Judge.me, subscriptions, bundles, Shopify Admin API (GraphQL), REST APIs, webhooks, Node.js
Speed and tracking	Core Web Vitals, PageSpeed optimization, GA4, Google Tag Manager, Meta Pixel, Conversions API
CMS and tools	WordPress, WooCommerce, PHP, Git, GitHub, Figma, AI-assisted development

Experience

Shopify Developer at Landing.ua Jun 2024 – Present
Digital agency, Kyiv

- Develop custom Shopify themes and merchant-editable sections in Liquid (Online Store 2.0) for client stores.
- Customize existing themes from Figma designs: responsive, mobile-first, pixel-perfect.
- Set up and configure stores from zero: catalog, collections, navigation, payments, shipping, localization.
- Integrate apps (reviews, email marketing, subscriptions, bundles) and improve store speed.

Frontend Developer at Unio-IT Feb 2022 – May 2024

- Built complex responsive interfaces for web products with JavaScript and React.
- Implemented Figma designs pixel-perfect, consistent across browsers and devices.
- Optimized frontend performance and loading speed.

Freelance Web Developer on Freelancehunt, Ukrainian freelance marketplace Jun 2020 – Feb 2022

- 26 reviewed projects for 17 clients: 5.0 average rating, 100% success rate, no disputes, repeat clients.
- Built WordPress/WooCommerce sites, custom themes, HTML/CSS/JS markup and React landing pages.
- Optimized sites to 90+ on Google PageSpeed.

Education

M.Sc. in Software Engineering

Zaporizhzhia Polytechnic National University
2022 - 2024

Languages

English	Intermediate (B1)
Ukrainian	Native

Projects

Shopify

Vape shop with local pickup Shopify Developer, ±2 months

under NDA

Environment: Shopify, Wokiee theme, Liquid, JavaScript, Shopify CLI

Description: New design and features for the store of a vape retailer with several physical shops.

- Rebuilt the theme header as theme editor blocks: city selector with the list of shops, predictive search, catalog button and cart total.
- Added a stock block to the product page. It shows in which shops the item is available (Liquid `store_availabilities`) and updates when the customer picks another variant.
- Built a mobile cart bar that refreshes through the Section Rendering API after each cart update, plus an 18+ age gate with settings in the theme editor.
- Built a catalog sidebar from the store menus with an icon for each category.
- Built a collection cards section with its own grid settings for each screen size. On mobile the collage blocks became swipe sliders.
- Restyled the filter drawer, product cards and cart drawer to the new design.

Smart lamp brand store Shopify Developer, ±2 months

under NDA

Environment: Shopify, Concept theme, Liquid, CSS

Description: A paid theme customized for a brand that makes app-controlled LED lamps. English and Ukrainian.

- Brought the theme to the brand design and added 5 new sections and 3 page templates (product software, mobile app, corporate orders).
- Added separate mobile spacing settings to 14 sections, so the client adjusts the layout in the theme editor without a developer.
- Built the product page as a long landing page with specification tabs, FAQ, video and image comparison.
- Added the Ukrainian locale with language and country selectors and moved the brand font to the theme with preload.

Shapewear brand store Shopify Developer, ±3 months

under NDA

Environment: Shopify, Debut-based theme, Liquid, JavaScript, Swiper

Description: Full redesign of the theme for a direct-to-consumer brand of shapewear and sportswear.

- Redesigned the whole theme: new header, home page sections, reviews slider, Instagram feed.
- Rebuilt the product page: gallery with thumbnails, color swatches, size guide, stock counter, content tabs, before/after slider, FAQ and recommendations.
- Connected Klaviyo and Judge.me reviews to the theme and worked with tracking through Google Tag Manager.

Cult Nail Shop Shopify Developer, long-term

cultnailshop.it

Environment: Shopify, paid theme, Liquid, JavaScript, CSS

Description: Ongoing work for a multibrand retailer of professional nail products, including a move to a new Shopify account.

- Fix existing theme sections and build new custom ones, responsive and editable in the theme editor.
- Moved the whole store to a new Shopify account without data loss: full catalog with variants and images, 30+ collections across 4 brands, navigation.
- Configured payments, shipping and Italian localization and launched the store on the new account.
- Handle store configuration and improvements on request.

Cosmetics store Shopify Developer, ±2 months

under NDA

Environment: Shopify, Online Store 2.0

Description: Migration of a working cosmetics store to Shopify.

- Migrated the store data: products with variants and images, collections and customers.
- Set up the theme, navigation, payments and shipping, ran test orders and launched the store.

Electronics store Shopify Developer, ±3 months

under NDA

Environment: Shopify, Online Store 2.0, Liquid, Figma

Description: A new electronics store taken from zero to production.

- Built the storefront from a Figma design with custom sections in Liquid.
- Filled and configured the store: catalog, collections, navigation, payments, shipping and localization. Launched it.

Jewelry brand store Shopify Developer, ±3 weeks

under NDA

Environment: Shopify, Liquid, metafields

Description: New product and landing pages from Figma for a jewelry store.

- Built product and landing page templates from Figma as sections and blocks. Product content comes from metafields, so the client fills pages without a developer.

Tools store Shopify Developer, ±2 weeks

under NDA

Environment: Shopify, Liquid, PageSpeed, Lighthouse

Description: Speed and Core Web Vitals work on a live tools store.

- Audited images, fonts, scripts and leftovers of removed apps. Fixed lazy loading and image sizes, deferred scripts and brought PageSpeed to 90+.

Beauty brand store Shopify Developer, ±2 weeks

under NDA

Environment: Shopify, Klaviyo, Judge.me, GA4, GTM, Meta Pixel

Description: App and tracking setup for a beauty brand store.

- Set up Klaviyo forms, Judge.me reviews, subscriptions and bundles and styled them to match the theme. Set up GA4, Meta Pixel with Conversions API and GTM and checked the purchase events.

Next.js and React

Qwizoo Frontend Developer, ±6 months

qwizoo.com

A quiz and calculator builder that businesses use to collect leads. I built the drag-and-drop editor and the quiz player in Next.js and TypeScript (branch logic, formulas, A/B tests, three languages) and helped on the Node.js side with lead delivery to Telegram and CRMs.

Pinki Studio Frontend Developer, ±2 months

pinki-studio.com

Website with online booking, a client account and an admin CRM for a hair treatment studio in Kyiv. I built the frontend in Next.js and TypeScript and helped with the Node.js API for booking rules and payments.

Case management system for a social service Frontend Developer, ±11 months

under NDA

Internal system where operators register people and process aid applications. I took over the frontend on Next.js and TypeScript and built most of it: 100+ pages on top of a Python REST API, big forms with live duplicate checks, data tables with filters kept in the URL.

Club platform with personal account Frontend Developer in a team, ±12 months

Membership platform with a public site, a personal account and an admin panel. Worked on the account and admin screens in Next.js, with translations and live updates over WebSocket.

CRM for a marketing agency Frontend Developer in a team, ±6 months

Internal CRM for leads, orders and expenses. Set up the Next.js project with MUI and built the first screens: tables with filters, forms, drawers.

Prediction trading web app Frontend Developer in a team, ±6 months

Web app where users trade on predictions. Built the wallet, trades, leaderboard and referral screens in React with TanStack Query and live updates.

Payment service website and admin panel Frontend Developer in a team, ±5 months

Public site and admin panel of a payment service on Next.js. Built payment modals, admin screens and translations.

Checkout for an online gift store Frontend Developer in a team, ±4 months

under NDA

A store of fruit gift boxes that opens in a new country. Built a new 3-step checkout in Next.js: recipient, delivery with a parcel locker picker, payment and promo code.

Gaming achievements platform Frontend Developer, ±4 months

Platform where players track and compare game achievements. Built the game, achievement and account pages in Next.js 13 and sign-up with email and phone confirmation.

Telegram mini apps for TON projects Frontend Developer, ±4 months

Several mini apps and promo pages for TON blockchain projects. Built the screens from Figma in Next.js and React and connected wallets through TON Connect.

Rental listings platform Frontend Developer in a team, ±3 months

Rental listings with map search, generated agreements and chat. Worked on responsive layouts, sign-in, the my ads section and chat screens in React with MUI.

Apartment plans and sales CRM Frontend Developer, ±2 months

Tool for property developers: interactive apartment plans with an embeddable viewer and a small CRM. Built the plan editor, the viewer with filters and a 3D view, and the leads screens in Next.js with Supabase.

Corporate websites and landing pages Frontend Developer

Multi-page and multi-language sites for a traffic agency and an IT company, plus a series of landing pages for finance and consulting companies. React, Next.js and Tailwind CSS, all from Figma.

WordPress and WooCommerce

Motorcycle tours and rentals store WordPress Developer, ±3 months

under NDA

WooCommerce store that sells motorcycle tours, rentals, events and gift vouchers. I built the redesign markup with Tailwind CSS and integrated it into the theme, including cart and checkout. The cart has custom logic on WooCommerce hooks: rental days change the price, tour data goes to the order and emails. Add to cart and catalog filters work over AJAX.

Marketplace for heavy machinery requests WordPress Developer, ±4 months

under NDA

Buyers post requests for machinery, sellers send offers and continue in a chat. Seller subscriptions run on WooCommerce. I improved listing and account flows in an existing theme: guest requests with email verification and moderation, Google login, buyer and seller roles, paid features only for active subscribers, WPML translations.

Digital agency website for two countries WordPress Developer, ±6 months

under NDA

One WordPress theme that runs the agency sites in two countries. Case study filters, forms connected to the email service, separate analytics for each domain and automatic deploy from GitHub.

Website for a modular house manufacturer WordPress Developer, ±2 months

under NDA

Catalog site of a modular house producer on a custom ACF theme. Forms send leads to the CRM and Telegram with UTM tags, and editors mark rooms on floor plans right in the admin.

Commercial real estate catalog WordPress Developer, ±2 months

under NDA

Catalog of offices for sale and rent, built from scratch. Buildings, lots and tenants are custom post types, filters work without a page reload, maps run on Leaflet.

Website for a wedding videographer WordPress Developer, ±2 months

under NDA

Portfolio site in German, English and Russian. Google reviews and the Instagram feed are copied into WordPress on a schedule, so the pages stay fast.

BlackSea Agro Trade WordPress Developer, ±3 weeks

blacksea.trade

Bilingual site of an agricultural export company. Did the markup and the WordPress theme, a quote form with a leads inbox in the admin and an interactive export map.

Residential complex websites WordPress Developer, ±2 months

under NDA

Sites for new residential complexes with an apartment grid and forms connected to Kommo CRM.

Four-language company website WordPress Developer, ±3 weeks under NDA

Company site in four languages on Polylang and Tailwind CSS, with separate blog URLs for each language and redirects from the old addresses.

Wheels and tires catalog WordPress Developer, ±3 weeks under NDA

Multilingual catalog of wheels and tires with product filters on custom post types.

Driving school website WordPress Developer, ±2 months under NDA

Site of a driving school with several branches: custom theme, 8+ content types, forms connected to Bitrix24.

Business websites on custom themes WordPress Developer

More than 40 sites for medical, logistics, legal, industrial and service companies: custom ACF themes from Figma, forms, SEO basics, move to the client hosting.

Earlier freelance work Web Developer 2020 – 2022

Freelance projects from ready designs. WordPress sites for service companies: markup, theme integration and move to the client hosting, one site with PWA support and one rebuilt with the old URL structure kept. Multi-page markup for online stores (catalog, product and cart pages), interior design studios and agencies, plus landing pages with form handling. Pixel-perfect, with 90+ on Google PageSpeed.